

CASE STUDY

Optimizing QA for an AI-Powered Investing Platform



Project Overview

An advanced investment platform providing extensive data on stock indexes, market trends, and exchange rates. Includes AI-powered analytics and social media integration for sharing investment insights.



Main Challenge

The client needed robust QA for data accuracy and seamless platform functionality, as well as fast onboarding of QA specialists and reliable testing of social media integrations.



Implementation

1 Development, exploratory, and end-to-end testing for investment features and social media modules.

2 Created detailed test documentation covering core functionalities and key user scenarios, supporting rapid onboarding.

3 Used TestRail, Jira, and API tools to support testing and automation.



Solution

Conducted **functional and performance testing** to ensure investment data accuracy and platform stability, automating content delivery tests and enabling scalable QA with documentation.



Device Coverage

Tested across **15 devices** (iOS and Android), various screen sizes, and OS versions, ensuring a consistent experience for investment and social features.



Tangible Results for the Client

- 10 days of testing fixed **20** critical issues
- QA onboarding cut by **~40%** with thorough documentation
- Boosted platform **reliability** and sped up investment feature releases



Ready to elevate your investment platform's quality?

Let's make sure your platform delivers reliable data and AI-driven insights!

Contact us

today to enhance your investing experience!

